

# University of Pretoria Yearbook 2018

## Entrepreneurship 786 (GIC 786)

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| <b>Qualification</b>          | Postgraduate   |
| <b>Faculty</b>                | <a href="#">Gordon Institute of Business Science</a>   |
| <b>Module credits</b>         | 10.00  |
| <b>Programmes</b>             | <a href="#">PGDip Business Administration</a><br><a href="#">PGDip Business Administration</a> |
| <b>Prerequisites</b>          | No prerequisites.  |
| <b>Contact time</b>           | 24 contact hours per 3 week cycle  |
| <b>Language of tuition</b>    | Module is presented in English   |
| <b>Department</b>             | Gordon Institute of Business Science   |
| <b>Period of presentation</b> | Semester 1 or Semester 2   |

### Module content

This module will introduce the students to the world of entrepreneurship and its embedded process. It will contribute to the role entrepreneurs play in the socio-economic environment and likewise address certain applications of the field. The intention of this module is to explore the phenomenon broadly referred to as entrepreneurship; to make it easily understood as a business concept, readily accessible as a career option and practically applicable as a style of management within the realm of the entrepreneurial mind-set.

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